

The Strategies of Combining Ideological and Political Education and Management of College Students

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ABSTRACT. Nowadays, with the increasingly fierce competition in all aspects. As the backbone of the development of the motherland, the ideological and political quality of college students is closely related to the development of the country. In order to guarantee the good development of the country, it is necessary to promote the ideological and political quality of college students. Therefore, it is necessary for colleges and universities to take corresponding means and measures to realize the combination of Ideological and political education and management of college students, so as to improve the level of Ideological and political work of college students effectively.

KEYWORDS: College student, Ideology and politics, Education, Management, Combination

1. Introduction

In fact, to improve the ideological and political education of college students, a systematical combination of the professional education concept and education management work is necessary, so that a “1 + 1 > 2” effect can be played, and then the scientific and effective ideological and political education of college students can be realized.

2. The Significance of the Combination of Education and Management in the Ideological and Political Work of College Students

Firstly, the effective combination of Ideological and political education and management work is conducive to avoid differences between the two. For colleges and universities, the main purpose of teaching is not only to cultivate the educated, but also to cultivate the capable, qualified and moral people. If we separate the political education work from the management work, there will inevitably be many details of the work lagging behind, and the activities between them will also be disjointed, which will lead to many minor problems gradually develop into serious problems. So it is necessary to combine education with management.

Secondly, education and management are irreplaceable work contents in the process of carrying out regular teaching in Colleges and universities. At present, the goal of training students in Colleges and universities at all stages lies in the all-round development of “morality, intelligence, physique, beauty and labor”. According to the requirements of relevant national departments, colleges and universities should actively train “Four Haves” and strive to achieve the all-round development of professional talents. Therefore, in the process of carrying out the education work, educators must be patient and careful to carry out the work, and effectively regulate the relevant management methods, so as to effectively solve the differences between Ideological and political education work and management work.

On this basis, the management concept of colleges and universities should be updated in time with the development of the times, so as to ensure that the education methods and measures applied under the guidance of the education concept can meet the needs of the development of the times; meanwhile, it can effectively prevent the students from rejecting the education and management work to understand the students' specific situation and ideological state and avoid the use of rigid management measure, so as to ensure the smooth development of Ideological and political education management in Colleges and universities, and finally achieve the full implementation of relevant education content.

Thirdly, strengthen the coordination, systematization and consistency of ideological and political education and student management, and adhere to the organic combination of the two. In the process of carrying out daily work, it is conducive to adopt appropriate guidance and edification, so that college students can get a more profound and comprehensive ideological and political education work, so as to promote the ideological and moral level of college

students, and then help students to build a correct world outlook, outlook on life, values, so that they can consciously abide by various moral norms.

3. The Way to Realize the Combination of Education and Management

With the development of the times, the organic combination of education and management has been more and more widely recognized and applied in the process of school teaching, so the next part will mainly analyze the ways of combining ideological and political education and management of college students.

3.1 To Manage the Contents, Requirements and Objectives of Ideological and Political Education

In the process of Ideological and political education, first of all, we should cultivate the students' all-round development, and require the school to pay full attention to it. In the process of each teaching activity, we should actively strengthen the all-round cultivation of students. In fact, because schools do not effectively control many educational practices, leading to the formalization of some educational work, it is suggested to strengthen the operability of management institutions, systems, procedures and objectives related to education in schools.

For the system of Ideological and political education, the most important thing is to cultivate the good ideas of students. At the same time, students with good ideas are also conducive to the formation of a good style of study. Therefore, the school is required to carry out the corresponding education management activities, and start from the management system, to operate the corresponding content and purpose, to achieve the purpose of management and education. College students spend most of their time on campus. Most of them are able to regulate their own behaviors according to the regulations of the University. Therefore, in the process of carrying out the education work, the school should pay attention to positive guidance and education for the students, avoid attacking the enthusiasm of the students as much as possible, so as to promote the students to abide by the school rules and regulations Enhance the initiative of strengthening ideological and political quality.

3.2 To Educate the Institution, System, Procedure and Goal of Management

First of all, colleges and universities should establish and set up the relevant rules and regulations, systems, operating procedures and the goals they want to achieve in a scientific and reasonable way, and take this as an important basis for daily education and management. That is to say, on this basis, college students can effectively regulate their own behavior according to the rules and regulations of colleges and universities, and can clearly realize the consequences if they cannot effectively regulate their own behavior, which will be more conducive to the realization of the management purpose of colleges and universities. In the process of developing student management, we should follow the principle of "nothing is trivial for students", actively observe the changes of students' mentality, timely give students corresponding psychological guidance work, start from the perspective of students, so as to gain the trust of students and gradually close the distance between teachers and students, so as to be more effective to solve the problems of students effectively.

In the process of organizing related activities, colleges and universities should pay attention to actively integrate the significance of education and management into the process of activities, and strengthen the educational effect of activities on students. Generally speaking, campus culture is an important carrier of Ideological and political education and management for students. In the process of implementing campus culture, actively integrating ideological and political education work can not only effectively improve the interest of ideological and political education in colleges and universities, but also help students to understand the content and connotation of ideological and political education more deeply and comprehensively, which is beneficial for students to promote the effect of Ideological and political education. Meanwhile, colleges and universities should pay attention to increasing the setting of students' practical activities, which is not only conducive to the training of students' practical ability in all aspects, but also enables students to receive invisible ideological and political education in the process of practice.

4. Conclusion

It can be learned from the above that if ideological and political education is carried out simply in Colleges and universities, it may be difficult to fully realize the educational purpose. In this process, the corresponding auxiliary work can be applied, such as adding some management measures, which can play a more effective role in education and management for the diversity of student changes. On this basis, the ideological and political education and management of college students should be fully combined to ease and eliminate the differences between them. meanwhile, the shortcomings should be corrected, and the connection between the details of education and management should be

realized, which is conducive to promoting the ideological and political education and management of college students to a new level at the same time, so as to effectively improve the level the effectiveness of ideological and political work.

References

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